

October 26, 2007

Deco Moldings, Inc. – October 2007

Mo/Yr	Visibility (+/-)	Mo/Yr	Visibility (+/-)	Mo/Yr	Visibility (+/-)
10/06	+ 850 47,000 pg views	06/07	+ 2,025 56,000 pg views		
11/06	+ 1,400 53,100 pg views	07/07	+ 1.172 58,500 pg views		
12/06	+ 460 59,100 pg views	09/07	- 871 55,300 pg views		
01/07	+ 690 78,800 pg views	10/07	+ 1,042 56,500 (est)		
04/07	+ 1,417 69,200 pg views				
05/07	+ 1,091 58,100 pg views				

Looks like last month was a blip on one of the aggregators reporting accurately. Up to a 38.5% visibility; pretty solid stuff. The subdomain visibility is very solid, and is providing the bulk of backlinks. This is ideal, particularly for Google.

I also grabbed the Google statistics. More of the new national phrases have appeared in the results (the N/A represents 'newly ranked'), and in some cases are already doing well.

PRIMARY DOMAIN PERFORMANCE

Search Positions for www.decomoldings.com/

Visibility Statistics				
First Place Rankings: 121	Top 5: 395	Top 10: 579	Top 20: 909	Top 30: 1176
Moved Up: 825	Moved Down: 570	Same: 246	Total: 1641	Gain/Loss: 255
Keywords: 100	Engines: 27	Visibility Score: 13532	Visibility Percentage: 16.71	

Search Positions for www.elite-wainscotinq.com

Visibility Statistics				
First Place Rankings: 29	Top 5: 187	Top 10: 314	Top 20: 529	Top 30: 651
Moved Up: 468	Moved Down: 216	Same: 96	Total: 780	Gain/Loss: 252
Keywords: 100	Engines: 25	Visibility Score: 8556	Visibility Percentage: 11.41	

Search Positions for www.decomouldings.com

Visibility Statistics				
First Place Rankings: 0	Top 5: 2	Top 10: 21	Top 20: 71	Top 30: 112
Moved Up: 151	Moved Down: 16	Same: 2	Total: 169	Gain/Loss: 135
Keywords: 100	Engines: 28	Visibility Score: 994	Visibility Percentage: 1.18	

SUBDOMAIN PERFORMANCE

Search Positions for <http://cornice.decomoldings.com/>

Visibility Statistics				
First Place Rankings: 0	Top 5: 18	Top 10: 77	Top 20: 156	Top 30: 243
Moved Up:256	Moved Down:47	Same:21	Total:324	Gain/Loss: 209
Keywords:100	Engines:27	Visibility Score:2900	Visibility Percentage:3.58	

Search Positions for <http://molding.decomoldings.com/>

Visibility Statistics				
First Place Rankings: 0	Top 5: 23	Top 10: 45	Top 20: 102	Top 30: 126
Moved Up:100	Moved Down:20	Same:18	Total:138	Gain/Loss: 80
Keywords:100	Engines:27	Visibility Score:2039	Visibility Percentage:2.52	

Search Positions for <http://wainscot.decomoldings.com/>

Visibility Statistics				
First Place Rankings: 4	Top 5: 47	Top 10: 85	Top 20: 122	Top 30: 152
Moved Up:133	Moved Down:22	Same:19	Total:174	Gain/Loss: 111
Keywords:100	Engines:27	Visibility Score:2823	Visibility Percentage:3.49	